

The Culture Map Breaking Through The Invisible Boundaries Of Global Business

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Book - Erin Meyer

Geschreven bij Culture map: breaking through the invisible boundaries of global business. Ik gebruik dit boek voor het vak Engels, dat op dit moment focust op interculturele communicatie. Het is informatief en erg makkelijk te lezen! Erin gebruikt in het boek leuke voorbeelden, die goed de informatie die ze geeft illustrenen.

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The Culture Map: Breaking Through the Invisible Boundaries ...

Erin Meyer (born August 22, 1971) is an American author and professor based in Paris.[1] She is most known for writing the 2014 book, The Culture Map: Breaking Through the Invisible Boundaries of Global Business a study that analyzes how national cultural differences impact business.

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The Culture Map PDF Summary - Erin Meyer | 12min Blog

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