

## Online Library Quality Investing Owning The Best Companies For The Long Term

# Quality Investing Owning The Best Companies For The Long Term

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## **Quality Investing, High Quality Investments, Best of Breed ...**

between quality and value, and the varied and disparate nature of strategies masquerading as “quality,” it is natural to ask which quality measures best help investors design successful investment portfolios. This paper attempts to answer this question, by assessing the performance of the best known quality strategies.

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...

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### **Quality Investing: Owning the best companies for the long ...**

Quality investing involves seeking companies with the right

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"Quality Investing" is one of the growing number of books from Asset Management firms where they outline their philosophy. I have reviewed already 2 of them, "Capital Returns" from Marathon Asset Management and "Simple but not easy" from Oldfield Partners. "Quality Investing" is about London based AKO Capital Management, a company with currently around 9...

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