

## Business Intelligence A Managerial Approach

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**Business Intelligence: A Managerial Perspective on ...**

BUSINESS INTELLIGENCE A MANAGERIAL PERSPECTIVE ON ANALYTICS Ramesh Sharda Oklahoma State University Dursun Delen Oklahoma State University Efraim Turban University of Hawaii With contributions by J. E. Aronson The University of Georgia Ting-Peng Liang National Sun Yat-sen University David King JDA Software Group, Inc.

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**Business Intelligence: A Managerial Approach by Efraim Turban**

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